



myCRMcareer.com Partners



myCRMcareer.com partners are an integral part of the CRM industry and are devoted to fostering a global community of CRM professionals.

- National CRMA
- CustomersForever
- GCCRM
- CRMA-Japan
- KnowledgeStorm
- TEC

Global Partners

myCRMcareer.com partners are among the industry's leading CRM organizations. Each is committed to advancing the careers of practitioners who work in the CRM industry.



The CRM Association is a national organization that represents the CRM industry and its constituents. It provides knowledge and is an action-oriented association that protects and promotes the interests of customer relationship management's institutions. It provides its members with the tools that it needs to enrich and improve that customer experience - be it the member's direct customers or the customers of the members' customers. www.crmassociation.org



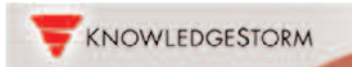
CustomersForever is dedicated to facilitating networking among CRM and Marketing practitioners in Latin America. CRM and Marketing professionals from the region can use Customers Forever as a venue to obtain CRM know-how specific to Latin America and share their success and lessons learned with their peers via events, seminars, memberships and educational programs. www.customersforever.com



Greater China CRM is an independent CRM evaluation organization founded in 2001. Through evaluation, enhancement and benchmark with best practices, GCCRM helps roadmap organizations' CRM - where they are, where to go and how to get there. GCCRM preaches the belief of "CRM Success Beyond Software" via awards, methodology, research & portal. www.greaterchinacrm.org



The CRMA in Japan is dedicated to fostering the growth of CRM Professionals in Japan. The association offers online customer relationship management courses in association with BPT Partners throughout the Asia Pacific. CRMA-Japan is one of the world's leading contributors to the growth of the CRM industry and a major contributor to the success of CRM practitioners.



Founded in 1998, KnowledgeStorm is the Internet's top-ranked search resource for technology solutions and information. Leveraging the KnowledgeStorm Network of premier partners and its extensive search expertise, KnowledgeStorm is able to reach technology buyers and deliver the information they need no matter where their search begins. KnowledgeStorm, with its network, search expertise and performance tools and services, is a powerful resource for technology vendors, providing them the most opportunities to reach buyers on the Internet and convert them into Web leads.
www.knowledgestorm.com



Established in 1993, Technology Evaluation Centers, Inc. (TEC) is the first web-native technology research enterprise. TEC provides decision support systems (DSS) that enable stakeholders to objectively identify the software products that best fit their company's unique business and systems requirements, and that contribute most effectively to superior business performance.

TEC's solutions, which include research, comparison reports, selection tools, and consulting services are driven by its powerful analysis engine, eBestMatch. Users deploy eBestMatch to analyze knowledge data at any level of granularity.
www.tec-centers.com

How you can become a partner

For information on how you can become a myCRMcareer.com partner, please call 800.405.9592 or email georgia@mycrmcareer.com



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